



**ASSOCIATION OF THE MIRACULOUS MEDAL - WILAND  
DIRECT MODELED MASTERFILE**

675,176	Total Universe / Universe Rate	\$80.00/M
675,176	Universe for Modeled Selections	\$80.00/M
	Wiland Scoring	+\$35.00/M

Through the Wiland modeling database, participants in the database can apply their house or prospecting model to the Association of the Miraculous Medal file in order to connect with their ideal donor type for the highest rate of response. This opportunity is open to any non-competitive participants in the Wiland database. This can be utilized for new tests or expansion activity on the file.

The Association of the Miraculous Medal is responsible for providing funds for the Vincentian Priests and Brothers. The Vincentians are active in helping the poorest of the poor in the United States and in third world countries.

\*On all exchange orders, mailer must pay model fee.

**DATE**

UPDATED	08/20/2019
NAMES THRU	08/20/2019

**UNIT OF SALE**

\$14.00

**GENDER**

0% Male  
0% Female

**SOURCE**

100% Direct Mail

**SELECTS**

SCORING	\$35.00/M
EMAIL	\$60.00/F

**20% COMMISSION TO  
BROKERS**

<b><u>MINIMUM ORDER</u></b>	17,000
<b><u>MINIMUM PRICE</u></b>	\$0

**DELIVERY**

5 Working Days from  
receipt of order

**EXCHANGES**

Allowed

**REUSE**

Please Inquire

**CANCELLATION**

CHARGES	\$50.00/F
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**CANCELLATION**

All orders cancelled on or before mail date will incur a \$50.00 Cancellation Fee in addition to applicable running, selection & shipping charges. All orders cancelled after mail date will incur full list rental charges.

**SPECIAL INSTRUCTIONS**

MEGA reserves the right to charge reciprocal pricing

Sample mail piece required

Mail date clearance required