

THE COMPANIONS OF ST. ANTHONY



CONVENTUAL FRANCISCAN FRIARS - WILAND DIRECT MODELED MASTERFILE

586,334	Total Universe / Universe Rate	\$80.00/M
586,334	Universe for Modeled Selections	\$80.00/M
	Wiland Scoring	+\$35.00/M

Through the Wiland modeling database, participants in the database can apply their house or prospecting model to the Conventual Franciscan Friars file in order to connect with their ideal donor type for the highest rate of response. This opportunity is open to any non-competitive participants in the Wiland database. This can be utilized for new tests or expansion activity on the file.

The Companions of St. Anthony is a ministry of the Our Lady of the Angels Province of Franciscan Friars Conventual. We are the friars and their friends, who share a common bond inspired by the life and values of St. Anthony of Padua. Together we give glory to God through living the values which were so dear to St. Anthony: Love for the Eucharist; knowledge of Scripture; reconciliation and penance as part of the Christian journey; prayer; devotion to Mary, the mother of God; and opportunities for Christian giving.

*On all exchange orders, mailer must pay model fee.

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DATE

UPDATED 11/24/2020

NAMES THRU 11/24/2020

UNIT OF SALE

\$21.00

GENDER

29% Male

71% Female

SOURCE

100% Direct Mail

SELECTS

SCORING \$35.00/M

EMAIL \$60.00/F

20% COMMISSION TO BROKERS

MINIMUM ORDER

17,000

MINIMUM PRICE

\$0

DELIVERY

5 Working Days from
receipt of order

EXCHANGES

Allowed

REUSE

Please Inquire

CANCELLATION

CHARGES \$50.00/F

CANCELLATION

All orders cancelled on or before mail date will incur a \$50.00 Cancellation Fee in addition to applicable running, selection & shipping charges. All orders cancelled after mail date will incur full list rental charges.

SPECIAL INSTRUCTIONS

MEGA reserves the right to charge reciprocal pricing

Sample mail piece required

Mail date clearance required