



WORLD VILLAGES FOR CHILDREN ASIAN RELIEF DONORS

21,250	\$5-99.99, 0-12 Mo. Donors	Exchange Only
35,775	\$5-99.99, 0-24 Mo. Donors	Exchange Only
13,018	\$5-49.99, 0-6 Mo. Donors	\$90.00/M
10,680	\$10-49.99, 0-6 Mo. Donors	\$90.00/M
19,547	\$5-49.99, 0-12 Mo. Donors	\$90.00/M
16,047	\$10-49.99, 0-12 Mo. Donors	\$90.00/M
6,532	\$5-49.99, 13-18 Mo. Donors	\$85.00/M
5,485	\$10-49.99, 13-18 Mo. Donors	\$85.00/M
7,243	\$5-49.99, 19-24 Mo. Donors	\$85.00/M
6,111	\$10-49.99, 19-24 Mo. Donors	\$85.00/M
18,928	\$5-49.99, 25-36 Mo. Donors	\$85.00/M
15,570	\$10-49.99, 25-36 Mo. Donors	\$85.00/M

World Villages for Children, a project of Asian Relief, Inc., maintains Boystowns and Girlstowns in the Philippines, Mexico, Guatemala, Brazil, Honduras, So. Korea, and Tanzania that are home to more than 20,000 poor children.

These children are provided with food, clothing and medical care. They also receive a free high school education along with extensive vocational training relevant to local industries and businesses. This education and training enables them to obtain better employment when they graduate so they can break free of a life of poverty, suffering and despair.

This list is extremely responsive to humanitarian, religious and social fundraising appeals both in the U.S. and overseas.

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<u>DATE</u>	
UPDATED	04/07/2021
NAMES THRU	04/06/2021
<u>UNIT OF SALE</u>	\$10.00
<u>GENDER</u>	
<u>SOURCE</u>	
	100% Direct Mail
<u>SELECTS</u>	
\$10+	\$11.00/M
6 MO. HOTLINE	\$10.00/M
\$5+	\$7.00/M
RECENCY	\$7.00/M
SCF/STATE/ZIP	\$7.00/M
RUN CHARGE	\$10.00/F
EMAIL	\$60.00/F
NON-RECIPROCAL	\$20.00/M
<u>MINIMUM ORDER</u>	5,000
<u>DELIVERY</u>	5 Working Days from receipt of order
<u>EXCHANGES</u>	Allowed
<u>REUSE</u>	Please Inquire
<u>NET NAME</u>	85% on 50,000 Names

CANCELLATION

All orders cancelled on or before mail date will incur a \$50.00 Cancellation Fee in addition to applicable running, selection & shipping charges. All orders cancelled after mail date will incur full list rental charges.

SPECIAL INSTRUCTIONS

MEGA reserves the right to charge reciprocal pricing

Sample mail piece required

Mail date clearance required